WASHINGTON D.C. UPDATE WEBINAR SERIES

TOPIC: In-District Advocacy

Tuesday, July 30, 2019
Where Do We Stand?

The 116th Congress

- FY 2020 Budget Agreement
- FY 2020 Appropriations
- Tax Provisions
Appropriations for Selected Financial Services and Commerce Programs
Final FY 19, FY 20 Budget, and FY 20 House
-- $ in millions

- SBA Micro TA
- SBA Micro Loans (ba)/loan
- PRIME

FY 19 Final | FY 20 Budget | FY 20 House
---|---|---
$31 | $42 | $46
$25 | $40 | $7
$35 | $5 | $0

7(a) guarantees

FY 19 Final | FY 20 Budget | FY 20 House
---|---|---
$29,700 | $30,000 | $30,200
Appropriations for Selected Financial Services and CDFI Fund Programs, Final FY 19, FY 20 Budget, and FY 20 House-- $ in millions

- **CDFI Fund**
  - FY 19 Final: $250
  - FY 20 Budget: $14
  - FY 20 House: $300

- **Bond Program**
  - FY 19 Final: $500
  - FY 20 Budget: $500
  - FY 20 House: $500
Economic Development Assistance Programs
Final FY 19, FY 20 Budget, and FY 20 House
-- $ in millions

<table>
<thead>
<tr>
<th>FY 19 Final</th>
<th>FY 20 Budget</th>
<th>FY 20 House</th>
</tr>
</thead>
<tbody>
<tr>
<td>$262.0</td>
<td>$30.0</td>
<td>$498.5</td>
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</tbody>
</table>
HUD Appropriations
Final FY 19, FY 20 Budget, and FY 20 House
--$ in millions

<table>
<thead>
<tr>
<th></th>
<th>HOME</th>
<th>CDBG Formula funding</th>
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</thead>
<tbody>
<tr>
<td>FY 19 Final</td>
<td>$1,250</td>
<td>$3,300</td>
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<tr>
<td>FY 20 Budget</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td>FY 20 House</td>
<td>$1,750</td>
<td>$3,600</td>
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HUD Appropriations
Final FY 19, FY 20 Budget, and FY 20 House
– $ in millions

<table>
<thead>
<tr>
<th>Program</th>
<th>FY 19 Final</th>
<th>FY 20 Budget</th>
<th>FY 20 House</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Counseling</td>
<td>$50</td>
<td>$45</td>
<td>$60</td>
</tr>
<tr>
<td>Choice Neighborhoods Initiative</td>
<td>$150</td>
<td>$150</td>
<td>$-</td>
</tr>
<tr>
<td>SHOP</td>
<td>$54</td>
<td>$55</td>
<td>$-</td>
</tr>
<tr>
<td>Section 108 Program Level</td>
<td>$300</td>
<td>$300</td>
<td>$-</td>
</tr>
<tr>
<td>Section 202 Housing for Elderly</td>
<td>$678</td>
<td>$644</td>
<td>$803</td>
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<tr>
<td>NeighborWorks</td>
<td>$152</td>
<td>$-</td>
<td>$170</td>
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</tbody>
</table>
Agriculture Appropriations -- Selected Programs Final FY 19, FY 20 House, Senate and Budget -- $ in millions

- 502 Single Family Direct
- 521 Rural Rental Assistance
- Multi-Family Restructuring (BA)
- Water-Wastewater Loans
- Water-Wastewater Grants
- B&i

Legend:
- FY 19 Final
- FY 20 Budget
- FY 20 House

$ in millions
### Tax Legislation

#### House
- **HR -3301** – House Ways & Means Committee – reported in June
- Extends all temporary provisions through 2020
- NMTC extended through 2020 at $5 billion in annual credit authority

#### Senate
- Finance Committee established task forces to examine and make recommendations on all temporary provisions
- Employment & Community Development Task Chaired by Sens. Portman (R-OH) and Cantwell (D-WA)
- Reports expected in near future
Pending Tax Legislation

• HR 1680/S 750  New Markets Tax Extension Act of 2019
• HR 3038/S 2028 – Rural Job Zones Act
• HR 2593/S 1344 – Opportunity Zones Data Collection
• HR3037/S 1703 – Affordable Housing Tax Credit Improvement Act
• HR 2825 - Historic Tax Credit Growth and Opportunity Zone Act
What Does It ALL Mean
Engage and Advocate
Connecting Community Impact and Policy
Connecting Community Impact and Policy

Meeting one-on-one with legislators

- Know the politician
- Focus on the meeting topic
- Know the issue
- Make it personal
- Don’t forget the “ask”
- Follow-up afterward
Connecting Community Impact and Policy

Site Visits with Members of Congress

- Showcase your organization and the NMTC
- Make it about the Member of Congress
- Demonstrate the necessity of the NMTC financing for the project to be completed
- Include constituents who can validate the importance of the project to them and the community
- Invite the media and hire a photographer if the Member of Congress approves
- Don’t forget the “ask”
Groundbreaking event for Premier Technology, Inc., Blackfoot, ID.
U.S. Senator Steve Daines (R-MT) speaks at Universal Athletic Services, an NMTC project in Bozeman, MT.
U.S. Senator Steve Daines (R-MT) visits Family Service, Inc. of Billings, MT.
Billings Family Service – “before” and “after”
Senator Daines talks with a client at Billings Family Service.
U.S. Senator Mike Crapo (R-ID) speaks at Hemming Cedars, an NMTC project in Rexburg, ID.
Nonprofit To Partner On Eastern Montana Food Pantry

A 150 year-old Billings nonprofit that helps meet families in need has received a new building that three times the size of its current facility. It's also larger than the city's food resource center for the eastern half of the state.

Jane Hendy, with 4 Flings Family Service, led a tour of the organization's old building and their new downtown Billings digs.

she walked through the food pantry in the bus or the facility and pointed out a...
Engaging Legislators on Affordable Housing

Brooke Schipporeit
Housing Advocacy Organizer
July 30, 2019
Our Mission:
The National Low Income Housing Coalition is dedicated solely to achieving socially just public policy that ensures people with the lowest incomes in the United States have affordable and decent homes.
Film Screening: Newark, NJ

- Fun, easy way to share information
- Discussion afterwards
- Logistics:
  - Select film, location, and time
  - Publicize
  - Invite members of Congress & media
  - Advocacy materials
  - Refreshments
  - Sign-in sheet
Letter-Writing & Call-In Day: Kansas City, MO

- Raise profile of an issue
- Engage with Congress & fellow community members

Logistics:
- Location & time
- Publicize
- Names, phone numbers, & mailing addresses
- Call-in script
- Letter template
Letter-Writing: Evanston, IL

• Evanston Farmers’ Market
• Activities, resources, & postcards
  • Over 200 postcards filled out!
• Easy to replicate
OUR HOMES, OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS

#OurHomesOurVotes2020

www.ourhomes-ourvotes.org
Telling the Story

Traditional Media and Public Relations

Who, What, When, Where and, most importantly, Why?

- Media Advisory
- Press Release
- Op-Ed
- Letter to the Editor
Connecting Community Impact and Policy

Social Media

NDC National Development Council
May 10

In honor of #SmallBusinessWeek NDC is celebrating the loans we have provided to growing small businesses across the US! #JobCreation

#SmallBusinessWeek

$251+ Loaned to 670 Small Businesses creating 15,051 Jobs

NDC National Development Council
July 26 at 8:37 AM

Congresswoman Carol Miller Thank you for your support of #NMTC, the program has had a great impact in your district! NDC’s #NMTC project WV Great Barrel Company has created 40 full-time construction jobs and 52 new permanent full-time jobs in an area with an unemployment rate of 7.5%. Check out the full 2019 New Markets Tax Credit (NMTC) Progress Report to see what impact the #NMTC is having across the nation!

NMTC Coalition @NMTCCoalition Jun 4

Happy #NationalCheeseDay to all the #NMTC financed dairy processors. See: “Dairy Processors Experience Growth with New Markets Tax Credits”

Dairy processors experience growth with New Market Tax Credits. The New Market Tax Credits assisted with funding in the food processing industry, and will continue to diversify shallow economies and revitalize communities.

2019 NMTC Progress Report Released
Social Media Content resources

https://www.youtube.com/watch?v=toYpqwIOfbY
Which Action is Right for You?

Do you have 5 to 20 minutes to spare?
- Connect on social media
- Send a letter to your Member of Congress
- Share a video with your local media, like the NMTC at Work

Do you have 30 minutes or a little more time?
- Write a letter to the editor or an op-ed
- Attend or plan a town hall or roundtable
- Create your own video
- Visit your Member of Congress
- Arrange a site visit or tour
Thank you for joining us!

Questions?

Please tag NDC in your social media outreach!

Facebook: @NDC National Development Council
Twitter: @NatlDevCouncil

For policy information, talking points and examples, check out:

• National Development Council https://ndconline.org
• NMTC Coalition https://nmtccoalition.org
• CDFI Coalition http://cdfi.org
• National Low Income Housing Coalition https://nlihc.org
• MoFi https://www.mofi.org
Learn More About These Important Development Tools and Programs


Upcoming Courses
New Markets Tax Credits
Mixed-Use Real Estate Finance
Economic Development Finance
Business Credit Analysis
Rental Housing Development Finance
Home Ownership Finance
Real Estate Finance
Problem Solving Deal and Deal Structuring
Computer Spreadsheet for Rental Housing
LIHTC Webinar
NMTC Webinar
Asset Management for Affordable Housing Webinar